

## OVERVIEW, TRADING STRATEGIES

1. Trading strategies involving a single option on a stock and the stock itself:

i) Covered call; ii) Protective put

2. Trading strategies involving taking a position in two or more options of the same type:

i) Bull spreads; ii) Bear spreads; iii) Butterfly spreads

3. Combinations: Option trading strategies that involve taking a position in both calls and puts on the same stock:

i) Straddles; ii) Strips; iii) Straps; iv) Strangles

## COVERED CALL

Consider a portfolio that consists of a long position (buy) in a stock plus a short position (sell) in a call option

The investment strategy represented by this portfolio is known as writing a covered call

This is because the long stock position "covers" or protects the investor from the possibility of a sharp rise in the stock price.

lp on  $S_t$  and a sp on  $C$

$$\text{Profit } (\Pi): \overbrace{S_T - \max(S_T - X, 0)}^{\text{payoff}} \overbrace{-S_t + C}^{\text{cost}}$$

$$S_T < X: S_T - S_t + C$$

When  $S_T < X$  the profit is a positive function of  $S_T$  (slope +1)

When  $S_T = 0$ :  $\Pi = -S_t + C$  (maximum loss). From upper bound of a call this is negative:  $C \leq S_t$

$$S_T > X: S_T - (S_T - X) - S_t + C = X - S_t + C$$

When  $S_T > X$  the profit is not affected by changes in  $S_T$  (slope 0)

When  $S_T = X$ :  $\Pi = X - S_t + C$  (maximum gain).

From lower bound of a call this is positive:

$$C \geq S_t - Xe^{-r(T-t)} \implies C + Xe^{-r(T-t)} - S_t \geq 0 \implies C + X - S_t \geq 0$$

Finally, the profit is zero when  $\Pi = S_T - S_t + C = 0 \implies S_T = S_t - C$

An investor will invest in this strategy if he/she believes that  $S_T \geq S_t - C$

See graph covered call

Covered call: Lp on  $S_t$  and a sp on  $C$

But from the put call parity we have:

$$C + Xe^{-r(T-t)} = P + S_t \implies S_t - C = Xe^{-r(T-t)} - P$$

That is why the profit of this strategy is similar to the one of selling a put

The reverse of writing a covered call is a short position (sell) in a stock combined with a long position (buy) in a call option

$$\begin{aligned} \text{Profit } (\Pi): & \quad \overbrace{-[S_T - \max(S_T - X, 0)]}^{\text{payoff}} \overbrace{-(S_t - C)}^{\text{cost}} \\ S_T < X: & \quad -(S_T - S_t + C) \\ S_T > X: & \quad -[S_T - (S_T - X, 0) - S_t + C] \\ & \quad = -(X - S_t + C) \end{aligned}$$

See graph reverse covered call

## PROTECTIVE PUT STRATEGY

An investment strategy that involves buying a put option on a stock and the stock itself is referred to as a protective put

lp on  $S_t$  and lp on  $P$

$$\text{Profit } (\Pi): \overbrace{S_T + \max(X - S_T, 0)}^{\text{payoff}} - \overbrace{S_t + P}^{\text{cost}}$$

$$S_T < X: S_T + X - S_T - S_t - P = X - S_t - P$$

When  $S_T < X$  the profit is independent of changes in  $S_T$  (slope 0):  $X - S_t - P$

When  $S_T = 0$ :  $\Pi = X - S_t - P$  (the maxim loss)

This must be negative otherwise this strategy will involve only gain

(regardless from the future price of the stock)

$$S_T > X: S_T - S_t - P$$

When  $S_T > X$  the profit is a positive function of  $S_T$  (slope +1):  $S_T - S_t - P$

$$\Pi = 0 \text{ when } \Pi = S_T - S_t - P = 0 \Rightarrow S_T = S_t + P$$

This strategy has no upper limit

An investor will invest in this strategy if she/he believes that  $S_T > S_t + P$

See graph protective put

Recall that from the put call parity we have:

$$C + Xe^{-r(T-t)} = P + S_t$$

The above equation shows that a long position in a put combined with a long position in the stock

is equivalent to a long call position plus an amount of cash:  $Xe^{-r(T-t)}$

This explain why the profit pattern for a protective put strategy is similar to the profit pattern from a long call position

The reverse of a protective put is a short position in a put option combined with a short position in the stock

$$\begin{aligned} \text{Profit } (\Pi): & \quad \overbrace{-[S_T + \max(X - S_T, 0)]}^{\text{payoff}} - \overbrace{(-S_t - P)}^{\text{cost}} \\ S_T < X: & \quad -(S_T + X - S_T - S_t - P) \\ & \quad = -(X - S_t - P) \\ S_T > X: & \quad -(S_T - S_t - P) \end{aligned}$$

See graph selling a protective put

## BULL SPREAD (CREATED FROM CALLS)

A bull spread can be created by buying a call on a stock with a certain strike price and selling a call on the same stock with a higher strike price.

Both options have the same expiration date.

lp in  $C(X_1)$  and a sp in  $C(X_2)$  where  $X_2 > X_1$

$$\Pi: \overbrace{\max(S_T - X_1, 0) - \max(S_T - X_2, 0)}^{\text{Revenue}} \underbrace{- C_1 + C_2}_{\text{Cost}}$$

$$S_T < X_1 < X_2: -C_1 + C_2$$

That is,  $\Pi$  is fixed (does not depend on  $S_T$ ). Further, we have:  $X_2 > X_1 \Rightarrow C_2 < C_1$ . Hence  $\Pi < 0$

$$X_1 < S_T < X_2: S_T - X_1 - C_1 + C_2$$

In this case  $\Pi$  is a positive function  $S_T$ . When  $\Pi = 0 \Rightarrow S_T = X_1 + C_1 - C_2$

$$X_1 < X_2 < S_T: S_T - X_1 - (S_T - X_2) - C_1 + C_2 = X_2 - X_1 - C_1 + C_2$$

In this case  $\Pi$  is fixed (does not depend on  $S_T$ ).

$X_2 - X_1 > 0$ ,  $C_2 - C_1 < 0$ . Overall,  $X_2 - X_1 - C_1 + C_2$  is positive. Otherwise  $\Pi$  will always be negative.

See graph Bull Spread (Created using Calls)

## MAIN POINTS

- A bull spread, when created from calls, requires an initial investment
- An investor entering into a bull spread is hoping that the stock price will increase
- A bull spread strategy limits both the investor's upside potential and his or her downside risk
- Symmetric strategy with respect to  $S_T$ : unlimited gain from lp in  $C(X_1)$  and unlimited loss from sp in  $C(X_2)$

## BEAR SPREAD (CREATED USING CALLS). THE REVERSE OF BULL SPREAD

A bear spread can be created by selling a call on a stock with a certain strike price and buying a call on the same stock with a higher strike price.

Both options have the same expiration date.

sp in  $C(X_1)$  and a lp in  $C(X_2)$  where  $X_2 > X_1$

$$\Pi: \overbrace{-[\max(S_T - X_1, 0) - \max(S_T - X_2, 0)]}^{\text{Revenue}} \overbrace{-(-C_1 + C_2)}^{\text{Cost}}$$

$$S_T < X_1 < X_2: -(-C_1 + C_2)$$

That is,  $\Pi$  is fixed (does not depend on  $S_T$ ). Further, we have:  $X_2 > X_1 \Rightarrow C_2 < C_1$ . Hence  $\Pi > 0$

$$X_1 < S_T < X_2: -(S_T - X_1 - C_1 + C_2)$$

In this case  $\Pi$  is a negative function  $S_T$ . When  $\Pi = 0 \Rightarrow S_T = X_1 + C_1 - C_2$

$$X_1 < X_2 < S_T: -[S_T - X_1 - (S_T - X_2) - C_1 + C_2] = -(X_2 - X_1 - C_1 + C_2)$$

In this case  $\Pi$  is fixed (does not depend on  $S_T$ ).

$X_2 - X_1 > 0$ ,  $C_2 - C_2 < 0$ . Overall,  $-(X_2 - X_1 - C_1 + C_2)$  is negative. Otherwise  $\Pi$  will always be positive.

## MAIN POINTS

- A bear spread created from calls involves an initial cash inflow since the price of the call sold is greater than the price of the call purchased
- An investor who enters into a bear spread is hoping that the stock price will decline
- Like bull spreads, bear spreads limit both the upside profit potential and the downside risk.
- It is a symmetric strategy with respect to  $S_T$

See Graph Bear Spread (Created using Calls)

## BULL SPREAD (CREATED USING PUTS)

A bull spread can be created by buying a put on a stock with a certain strike price and selling a put on the same stock with a higher strike price.

Both options have the same expiration date.

lp in  $P(X_1)$  and a sp in  $P(X_2)$  where  $X_2 > X_1$

$$\Pi: \overbrace{\max(X_1 - S_T, 0) - \max(X_2 - S_T, 0)}^{\text{Revenue}} \overbrace{-P_1 + P_2}^{\text{Cost}}$$

$$S_T < X_1 < X_2: X_1 - S_T - (X_2 - S_T) - P_1 + P_2 = X_1 - X_2 - P_1 + P_2$$

That is,  $\Pi$  is fixed (does not depend on  $S_T$ ). Further, we have:  $X_2 > X_1 \Rightarrow P_2 > P_1$ .

Overall  $X_1 - X_2 - P_1 + P_2$  is negative. Otherwise  $\Pi$  will always be positive

$$X_1 < S_T < X_2: -(X_2 - S_T) - P_1 + P_2 = S_T - X_2 - P_1 + P_2$$

In this case  $\Pi$  is a positive function of  $S_T$ . When  $\Pi = 0 \Rightarrow S_T = X_2 + P_1 - P_2 < X_2$

$$X_1 < X_2 < S_T: -P_1 + P_2 > 0$$

In this case  $\Pi$  is fixed (does not depend on  $S_T$ ).

The profit pattern for this strategy is similar to the profit pattern from a Bull spread created using calls.

See Graph Bull Spread (Created using Puts)

## BEAR SPREAD (CREATED USING PUTS). THE REVERSE OF A BULL SPREAD

A bull spread can be created by selling a put on a stock with a certain strike price and buying a put on the same stock with a higher strike price.

Both options have the same expiration date.

sp in  $P(X_1)$  and a lp in  $P(X_2)$  where  $X_2 > X_1$

$$\Pi: \overbrace{-[\max(X_1 - S_T, 0) - \max(X_2 - S_T, 0)]}^{\text{Revenue}} \overbrace{-(-P_1 + P_2)}^{\text{Cost}}$$

$$S_T < X_1 < X_2: -[X_1 - S_T - (X_2 - S_T) - P_1 + P_2] = -(X_1 - X_2 - P_1 + P_2)$$

That is,  $\Pi$  is fixed (does not depend on  $S_T$ ). Further, we have:  $X_2 > X_1 \Rightarrow P_2 > P_1$ .

Overall  $-(X_1 - X_2 - P_1 + P_2)$  is positive. Otherwise  $\Pi$  will always be negative

$$X_1 < S_T < X_2: -[-(X_2 - S_T) - P_1 + P_2] = -(S_T - X_2 - P_1 + P_2)$$

In this case  $\Pi$  is a negative function of  $S_T$ . When  $\Pi = 0 \Rightarrow S_T = X_2 + P_1 - P_2 < X_2$

$$X_1 < X_2 < S_T: -(-P_1 + P_2) < 0$$

In this case  $\Pi$  is fixed (does not depend on  $S_T$ ).

The profit pattern for this strategy is similar to the profit pattern from a Bear spread created using calls.

See Graph Bear Spread (Created using Puts)

## BUTTERFLY SPREAD (CREATED USING CALLS)

A butterfly spread can be created by buying a call option with a relatively low strike price,  $X_1$ , buying a call option with a relatively high strike price,  $X_3$ , and selling two call options with a strike price,  $X_2$ , halfway between  $X_1$  and  $X_3$ :  $X_2 = (X_1 + X_3)/2$

lp in  $C(X_1)$ , sp in  $2C(X_2)$ , and lp in  $C(X_3)$

$$\Pi: \overbrace{\max(S_T - X_1, 0) - 2 \max(S_T - X_2, 0) + \max(S_T - X_3, 0)}^{\text{Revenue}}$$
$$\underbrace{-C_1 + 2C_2 - C_3}_{\text{Cost}}$$

$$S_T < X_1, X_2, X_3: -C_1 + 2C_2 - C_3 = C^*$$

In this case the profit is equal to the cost (it can be shown that  $C^* < 0$ )

$$X_1 < S_T < X_2, X_3 : S_T - X_1 + C^*$$

In this case  $\Pi$  is a positive function of  $S_T$ . When  $\Pi = 0 \Rightarrow S_T = X_1 - C^* > X_1$

$$X_1, X_2 < S_T < X_3 : S_T - X_1 - 2(S_T - X_2) + C^* = 2X_2 - X_1 - S_T + C^* = X_3 - S_T + C^*$$

In this case  $\Pi$  is a negative function of  $S_T$ . When  $\Pi = 0 \Rightarrow S_T = X_3 + C^* < X_3$

$$X_1, X_2, X_3 < S_T : S_T - X_1 - 2(S_T - X_2) + S_T - X_3 + C^* = 2X_2 - X_1 - X_3 + C^* = C^*$$

In this case the profit is equal to the cost (it can be shown that  $C^* < 0$ )

See Graph Butterfly Spread

A butterfly spread leads to a profit if the stock price stays close to  $X_2$  [ $X_1 - C^* < S_T < X_3 + C^*$ ]

but gives rise to a small loss if there is a significant stock price move in either direction

It is therefore an appropriate strategy for an investor who feels that large stock price movements are unlikely

The strategy requires a small investment initially ( $C^* < 0$ )

## THE REVERSE OF A BUTTERFLY SPREAD (CREATED USING CALLS)

A butterfly spread can be created by selling a call option with a relatively low strike price,  $X_1$ , selling a call option with a relatively high strike price,  $X_3$ , and buying two call options with a strike price,  $X_2$ , halfway between  $X_1$  and  $X_3$ :  $X_2 = (X_1 + X_3)/2$

sp in  $C(X_1)$ , lp in  $2C(X_2)$ , and sp in  $C(X_3)$

$$\Pi: \overbrace{-[\max(S_T - X_1, 0) - 2 \max(S_T - X_2, 0) + \max(S_T - X_3, 0)]}^{\text{Revenue}}$$

$$\overbrace{+ \max(S_T - X_3, 0)]}^{\text{Revenue}} \overbrace{-(-C_1 + 2C_2 - C_3)}^{\text{Cost}}$$

$$S_T < X_1, X_2, X_3: -(-C_1 + 2C_2 - C_3) = -C^*$$

In this case the profit is equal to minus the cost (it can be shown that  $-C^* > 0$ )

$$X_1 < S_T < X_2, X_3 : -(S_T - X_1 + C^*)$$

In this case  $\Pi$  is a negative function of  $S_T$ . When  $\Pi = 0 \Rightarrow S_T = X_1 - C^* > X_1$

$$X_1, X_2 < S_T < X_3 : -[S_T - X_1 - 2(S_T - X_2) + C^*] = -(2X_2 - X_1 - S_T + C^*) = -(X_3 - S_T + C^*)$$

In this case  $\Pi$  is a positive function of  $S_T$ . When  $\Pi = 0 \Rightarrow S_T = X_3 + C^* < X_3$

$$X_1, X_2, X_3 < S_T : -[S_T - X_1 - 2(S_T - X_2) + S_T - X_3 + C^*] = -(2X_2 - X_1 - X_3 + C^*) = -C^*$$

In this case the profit is equal to minus the cost (it can be shown that  $-C^* > 0$ )

See Graph Reverse Butterfly Spread

The reverse of a butterfly spread leads to a loss if the stock price stays close to  $X_2$  [ $X_1 - C^* < S_T < X_3 + C^*$ ]

but gives rise to a small profit if there is a significant stock price move in either direction

It is therefore an appropriate strategy for an investor who feels that large stock price movements are likely

The strategy gives rise to a small profit initially ( $-C^* > 0$ )

If  $C^* > 0$  then a butterfly spread will always give rise to a profit

## BUTTERFLY SPREAD (CREATED USING PUTS)

A butterfly spread can be created by buying a put option with a relatively low strike price,  $X_1$ , buying a put option with a relatively high strike price,  $X_3$ , and selling two put options with a strike price,  $X_2$ , halfway between  $X_1$  and  $X_3$ :  $X_2 = (X_1 + X_3)/2$

lp in  $P(X_1)$ , sp in  $2P(X_2)$ , and lp in  $P(X_3)$

$$\Pi: \overbrace{\max(X_1 - S_T, 0) - 2 \max(X_2 - S_T, 0)}^{\text{Revenue}}$$

$$\overbrace{+ \max(X_3 - S_T, 0)}^{\text{Revenue}} \overbrace{- P_1 + 2P_2 - P_3}^{\text{cost}}$$

$$S_T < X_1, X_2, X_3: X_1 - S_T - 2(X_2 - S_T) + X_3 - S_T - P_1 + 2P_2 - P_3 = X_1 - 2X_2 + X_3 + P^* = P^*$$

In this case the profit is equal to the cost (it can be shown that  $P^* < 0$ )

$$X_1 < S_T < X_2, X_3 : -2(X_2 - S_T) + X_3 - S_T - P_1 + 2P_2 - P_3 = S_T + X_3 - 2X_2 + P^* = S_T - X_1 + P^*$$

In this case the profit is a positive function of  $S_T$ . When  $\Pi = 0 \Rightarrow S_T = X_1 - P^* > X_1$

$$X_1, X_2 < S_T < X_3 : X_3 - S_T - P_1 + 2P_2 - P_3 = X_3 - S_T + P^*$$

In this case the profit is a negative function of  $S_T$ . When  $\Pi = 0 \Rightarrow S_T = X_3 + P^* > X_3$

$$X_1, X_2, X_3 < S_T : -P_1 + 2P_2 - P_3 = P^*$$

See Graph Butterfly Spread (Created Using Puts)

A butterfly spread leads to a profit if the stock price stays close to  $X_2$  [ $X_1 - P^* < S_T < X_3 + P^*$ ]

but gives rise to a small loss if there is a significant stock price move in either direction

It is therefore an appropriate strategy for an investor who feels that large stock price movements are unlikely

The strategy requires a small investment initially ( $P^* < 0$ )

## THE REVERSE OF A BUTTERFLY SPREAD (CREATED USING PUTS)

sp in  $P(X_1)$ , lp in  $2P(X_2)$ , and sp in  $P(X_3)$

$$\Pi: \overbrace{-[\max(X_1 - S_T, 0) - 2 \max(X_2 - S_T, 0)]}^{\text{Revenue}}$$

$$\overbrace{+ \max(X_3 - S_T, 0)]}^{\text{Revenue}} \overbrace{-(-P_1 + 2P_2 - P_3)}^{\text{Cost}}$$

$$S_T < X_1 < X_2, X_3: -P^*$$

$$X_1 < S_T < X_2, X_3: -(S_T - X_1 + P^*)$$

In this case the profit is a negative function of  $S_T$ . When  $\Pi = 0 \Rightarrow S_T = X_1 - P^* > X_1$

$$X_1, X_2 < S_T < X_3: -(X_3 - S_T + P^*)$$

In this case the profit is a positive function of  $S_T$ . When  $\Pi = 0 \Rightarrow S_T = X_3 + P^* > X_3$

$$X_1, X_2, X_3 < S_T: -P^*$$

## COMBINATIONS

A combination is a strategy that involves taking a position in both calls and puts on the same stock. We will consider what are known as straddles, strips, straps, and strangles

### STRADDLE

A straddle involves buying a call and a put with the same strike price and expiration date

1p  $C(X)$  and a 1p  $P(X)$

$$\Pi: \overbrace{\max(S_T - X, 0) + \max(X - S_T, 0)}^{\text{Revenue}} - \overbrace{C - P}^{\text{Cost}}$$

$$S_T < X : X - S_T - C - P$$

When  $S_T = 0$  :  $\Pi = X - C - P$  (Intercept with the vertical axis)

In this case the profit is a negative function of  $S_T$ . When  $\Pi = 0 \Rightarrow S_T = X - C - P$

It can be shown that  $X > C + P$

$$S_T > X : S_T - X - C - P$$

In this case the profit is a positive function of  $S_T$ . When  $\Pi = 0 \Rightarrow S_T = X + C + P$

If the stock price is close to the strike price at expiration of the options, the straddle leads to a loss ( $X - C - P < S_T < X + C + P$ )

A straddle is appropriate when an investor is expecting a large move in a stock price but does not know in which direction the move will be

The above straddle is sometimes referred to as a bottom straddle or a straddle purchase

## TOP STRADDLE

A top straddle or a straddle write is the reverse position

It is created by selling a call and a put with the same exercise price and expiration date

sp  $C(X)$  and a sp  $P(X)$

$$\Pi: \overbrace{-[\max(S_T - X, 0) + \max(X - S_T, 0)]}^{\text{Revenue}} \overbrace{-(-C - P)}^{\text{Cost}}$$

$$S_T < X : -(X - S_T - C - P)$$

When  $S_T = 0$  :  $\Pi = X - C - P$  (Intercept with the vertical axis)

In this case the profit is a positive function of  $S_T$ . When

$$\Pi = 0 \Rightarrow S_T = X - C - P$$

It can be shown that  $X > C + P$

$$S_T > X : -(S_T - X - C - P)$$

In this case the profit is a negative function of  $S_T$ . When  $\Pi = 0 \Rightarrow S_T = X + C + P$

If the stock price is close to the strike price at expiration of the options, the top straddle leads to a profit ( $X - C - P < S_T < X + C + P$ )

It is a highly risky strategy. The loss arising from a large stock movement in a positive direction is unlimited

## STRIP

A strip consists of a long position in one call and two puts with the same strike price and expiration date

lp in  $C(X)$  and lp  $2P(X)$

$$\Pi: \overbrace{\max(S_T - X, 0) + 2 \max(X - S_T, 0)}^{\text{Revenue}} \underbrace{- C - 2P}_{\text{Cost}}$$

$$S_T < X : 2(X - S_T) - C - 2P$$

When  $S_T = 0$  :  $\Pi = 2X - C - 2P$  (Intercept with the vertical axis)

In this case the profit is a negative function of  $S_T$ . When  $\Pi = 0 \Rightarrow S_T = X - C/2 - P$

It can be shown that  $2X > C + 2P$

$$S_T > X : S_T - X - C - 2P$$

In this case the profit is a positive function of  $S_T$ . When  $\Pi = 0 \Rightarrow S_T = X + C + 2P$

If the stock price is close to the strike price at expiration of the options, the straddle leads to a loss ( $X - C/2 - P < S_T < X + C + 2P$ )

A strip is appropriate when an investor is expecting a large move in a stock price and considers a decrease in the stock price to be more likely than an increase.

## STRAP

A strap consists of a long position in two calls and one put with the same strike price and expiration date

lp in  $2C(X)$  and lp  $P(X)$

$$\Pi: \overbrace{2 \max(S_T - X, 0) + \max(X - S_T, 0)}^{\text{Revenue}} \overbrace{-2C - P}^{\text{Cost}}$$

$$S_T < X : (X - S_T) - 2C - P$$

When  $S_T = 0$  :  $\Pi = X - 2C - P$  (Intercept with the vertical axis)

In this case the profit is a negative function of  $S_T$ . When

$$\Pi = 0 \Rightarrow S_T = X - 2C - P$$

It can be shown that  $X > 2C + P$

$$S_T > X : 2(S_T - X) - 2C - P$$

In this case the profit is a positive function of  $S_T$ . When  $\Pi = 0 \Rightarrow S_T = X + C + P/2$

If the stock price is close to the strike price at expiration of the options, the straddle leads to a loss ( $X - 2C - P < S_T < X + C + P/2$ )

A strap is appropriate when an investor is expecting a large move in a stock price and considers a decrease in the stock price to be more likely than an increase

## STRANGLE

In a strangle, sometimes called a bottom vertical combination, an investor buys a put and a call with the same expiration date and different strike prices

The call strike price,  $X_2$ , is higher than the put strike price,  $X_1$

lp  $C(X_2)$  and a lp  $P(X_1)$

$$\Pi: \overbrace{\max(S_T - X_2, 0) + \max(X_1 - S_T, 0)}^{\text{Revenue}} - \overbrace{C - P}^{\text{Cost}}$$

$$S_T < X_1 < X_2 : X_1 - S_T - C - P$$

When  $S_T = 0$  :  $\Pi = X_1 - C - P$  (Intercept with the vertical axis)

In this case the profit is a negative function of  $S_T$ . When  $\Pi = 0 \Rightarrow S_T = X_1 - C - P$

It can be shown that  $X_1 > C + P$

$$X_1 < S_T < X_2 : -C - P$$

In this case the profit is independent of changes in stock price

$$X_1, X_2 < S_T : S_T - X_2 - C - P$$

In this case the profit is a positive function of  $S_T$ . When  $\Pi = 0 \Rightarrow S_T = X_2 + C + P$

A strangle is a similar strategy to a straddle. The investor is betting that there will be a large price move but is uncertain whether it will be an increase or a decrease

As  $X_2 \uparrow \rightarrow C \downarrow$ ; As  $X_1 \downarrow \rightarrow P \downarrow$ :

The further the strike prices are apart, the less the downside risk and the further the stock price has to move for a profit to be realized

## SALE OF A STRANGLE

In a sale of a strangle an investor sells a put and a call with the same expiration date and different strike prices

The call strike price,  $X_2$ , is higher than the put strike price,  $X_1$

sp  $C(X_2)$  and a sp  $P(X_1)$

$$\Pi: \overbrace{-[\max(S_T - X_2, 0) + \max(X_1 - S_T, 0)]}^{\text{Revenue}} \overbrace{-(-C - P)}^{\text{Cost}}$$

$$S_T < X_1 < X_2 : -(X_1 - S_T - C - P)$$

When  $S_T = 0$  :  $\Pi = -(X_1 - C - P)$  (Intercept with the vertical axis)

In this case the profit is a negative function of  $S_T$ . When  $\Pi = 0 \Rightarrow S_T = X_1 - C - P$

$$X_1 < S_T < X_2 : -(-C - P)$$

In this case the profit is independent of changes in stock price

$$X_1, X_2 < S_T : -(S_T - X_2 - C - P)$$

In this case the profit is a negative function of  $S_T$ . When  $\Pi = 0 \Rightarrow S_T = X_2 + C + P$

The sale of a strangle is sometimes referred to as a top vertical combination

It can be appropriate for an investor who feels that large stock price movements are unlikely. However, like the sale of a straddle, it is a risky strategy since the investor's potential loss is unlimited

## SUMMARY

Trading strategies:

A. Involving a single option on a stock and the stock itself:

i) Covered call: lp  $S_t$ , sp  $C(X)$ ; Protective put: lp  $S_t$ , lp  $P(X)$

B. Spreads: Involve a position in two or more options of the same type:

i) Bull spread: lp  $C(X_1)$ , sp  $C(X_2)$ ,  $X_2 > X_1$ ; lp  $P(X_1)$ , sp  $P(X_2)$ ,  $X_2 > X_1$

ii) Bear Spread: sp  $C(X_1)$ , lp  $C(X_2)$ ,  $X_2 > X_1$ ; sp  $P(X_1)$ , lp  $P(X_2)$ ,  $X_2 > X_1$

iii) Butterfly Spread: lp  $C(X_1)$ , sp  $2C(X_2)$ , lp  $C(X_3)$ ;  
 $X_2 = (X_1 + X_3)/2$

lp  $P(X_1)$ , sp  $2P(X_2)$ , lp  $P(X_3)$ ;  $X_2 = (X_1 + X_3)/2$

C. Combinations: Involves taking a position in both calls and puts on the same stock:

i) Straddle: lp  $C(X)$ , lp  $P(X)$ ; ii) Strip: lp  $C(X)$ , lp  $2P(X)$ ; iii) Straps: lp  $2C(X)$ , lp  $P(X)$

iv) Strangle: lp  $C(X_2)$ , lp  $P(X_1)$ ,  $X_2 > X_1$

## METHODOLOGY

Steps:

1. Write down the profit in a general form

Recall that payoffs for calls and puts

	Call	Put
Buy	$\max(S_T - X, 0)$	$\max(X - S_T, 0)$
Sell	$-\max(S_T - X, 0)$	$-\max(X - S_T, 0)$

2. Write down the profit for special case:

If  $S_t < X$ , then  $\max(S_T - X, 0) = 0$  and  $\max(X - S_T, 0) = S_T$

If  $S_t > X$ , then  $\max(S_T - X, 0) = S_T$  and  $\max(X - S_T, 0) = 0$

3. Draw the graph for the profit. Important points in the graph:

i) Intercept with the vertical axis:  $S_T = 0 \rightarrow \Pi = ?$

ii) Intercept(s) with horizontal axis:  $\Pi = 0 \rightarrow S_T = ?$

iii) maximum profit; iv) maximum loss

4. Comment on the properties of the profit